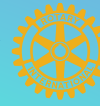


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Rotary
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Rotary Opens
Opportunities

RI PRESIDENT: RTN. HOLGER KNAACK

DISTRICT GOVERNOR : RTN. SUDIP MUKHERJEE

WEEKLY E-BULLETIN OF ROTARY CLUB OF CALCUTTA JADAVPUR

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AUGUST IS MEMBERSHIP AND NEW CLUB DEVELOPMENT

Minutes of the 2028th Virtual Weekly Zoom Meeting of RC Calcutta Jadavpur held on Monday 10th August 2020

- President Rtn. (Dr.) Kunal Ray called the 2027th meeting of RC Calcutta Jadavpur to order and welcomed his guests, Dr. Soma Banerjee and Mrs. Pausali Paul and also the members present online.
- ♦ The National Anthem was led by Rtn. Paromita Das Dutta and sung by all.
- ♦ President Rtn. (Dr.) Kunalda announced:
 - That as recommended by the District authorities, the issue of creation of a website of RC Calcutta Jadavpur was discussed, to which members present, agreed on the proposal.
 - Members may please take note that the GML Reporting for August 2020 has been duly taken care of.
 - That with respect to the toilet construction at Sangrami Nagar F.P. School, IPP Rtn. (Dr.) Aditi has informed that the photographs of Sangrami Nagar F.P. School and the site for the toilet construction have been submitted to EIRWT, as was advised by PDG Rtn. Rajani Mukerji. Honorary Member Rtn. (Prof.) Indrajit Ray requested to inform Vidyapith, as and when the funds are available from EIWRT.
 - That with regard to the proposed project of annual seeds & fertiliser distribution at RCC Chowbaga, PP Rtn. Jaydeb has informed that Shri. Sanjoy Das has reported, that under the present pandemic situation the RCC Members are not in favour of the project. Shri. Das has requested for organising a medical camp at the earliest. After detailed discussion on the issue, it has been decided that Rtn. Paromita and Rtn. (Dr.) Swati will work out the modalities to organise the proposed camp at Chowbaga, on a convenient date.
 - PP Rtn. Jaydeb has informed that Inner Wheel Club of Jadavpur intends to attend and participate in any program conducted by RC Calcutta Jadavpur, related to Covid-19.
 - That he and Secretary Rtn. (Dr.) Krishnendu happened to meet the younger members of the club to involve them in the club activities and generate new ideas, to work within the plans of the club for RY 2020-21 and beyond.
 - That he proposes to create a document containing a photo and brief write up (<100 words) for each member of the Club. This document will be helpful for relatively new members and those who have limited exposure to the club, to get to know the fellow members.
 - That he planned to shift the regular weekly meeting time, sooner at 6:30 PM, which may be followed by any talk, if it's in the plan. The members present, suggested that since the present meeting time is recorded as 7 PM, any change should be done only following due process.
 - That if physical meeting is permissible and the members are comfortable, a plan is afoot to hold a cultural meet after Durga Puja, at a suitable venue. In case, physical meeting is not possible till such time, such a cultural program will be organised online.
 - Next, President Rtn. (Dr.) Kunalda requested the two guests, Dr. Soma Banerjee and Mrs. Pausali Paul to introduce themselves. Both Dr. Banerjee and Mrs. Paul, introduced themselves to those attending the meeting, in a brief manner.
 - Secretary, Rtn. (Dr.) Krishnendu conducted the club business and extended anniversary greetings to Ann. Mahua Ghosh & PP Rtn. Aloke Ghosh falling on August 10 and birthday greetings to Rtn. Sikha Mukherjee falling on August 12.

- Next, President Rtn. (Dr.) Kunalda invited the speaker for the evening, Rtn (Dr.) Mainak Sengupta, for a talk on the topic "Locality-wise Health and disease survey: A potential Community Health Undertaking by Rotarians". Rtn. (Dr.) Mainak said that considering the ever-changing disease profile in the global as well as local level, surveying disease profile and disease load in a local population would pave the way towards providing data that could be used to plan, implement, monitor and evaluate community health promotion and disease prevention programs. The talk was followed by a lively interaction with those present online. The presentation was highly appreciated by everyone and it was suggested that he may work on the comments and suggestions offered, for further consideration of taking up the project and make another presentation.
- Minutes of the 2027th meeting was confirmed by the members and the same was concluded with thanks to all the participants.

Happy Birthday

Ann. Rakhi Sarkar w/o PP Rtn. Partha Sarathi Sarkar
which fell on August 17



Ann. Sanjukta Ukil w/o Rtn. Anjan Ukil
which fell on August 18



Many Many Happy Returns of the day

Jennifer E. Jones makes history, becomes first woman named Rotary president-nominee

Jennifer E. Jones, of the Rotary Club of Windsor-Roseland, Ontario, Canada, is the selection of the Nominating Committee for President of Rotary International for 2022-23



Jennifer E. Jones, a member of the Rotary Club of Windsor-Roseland, Ontario, Canada, has been nominated to become Rotary International's president for 2022-23, a groundbreaking selection that will make her the first woman to hold that office in the organization's 115-year history.

Jones will officially become president-nominee on 1 October if no other candidates challenge her.

Jones says she sees Rotary's Action Plan as a catalyst for increasing Rotary's impact.

"As we reflect upon our new strategic priorities, we could have never envisioned that our ability to adapt would become our North Star during what is inarguably the most profound time in recent history," Jones said in her vision statement. "Silver linings rise out of the most challenging circumstances. Using metric-driven goals, I will harness this historic landscape to innovate, educate, and communicate opportunities that reflect today's reality."

As the first woman to be nominated to be president, Jones understands how important it is to follow through on Rotary's Diversity, Equity, and Inclusion (DEI) Statement. "I believe that diversity, equity, and inclusion ... begins at the top and for us to realize growth in female membership and members under the age of forty – these demographics need to see their own reflection in leadership," Jones said. "I will champion double-digit growth in both categories while never losing sight of our entire family."

PRESIDENT : RTN. (DR.) KUNAL RAY :: SECRETARY : RTN. (DR.) KRISHNENDU DAS :: EDITOR : RTN. SANJAY RAY
RCCJ MEETS EVERY MONDAY AT CHAKRABATHAK, RABINDRA SAROBAR AT 7.00 PM : EMAIL : rccjadavpur@gmail.com

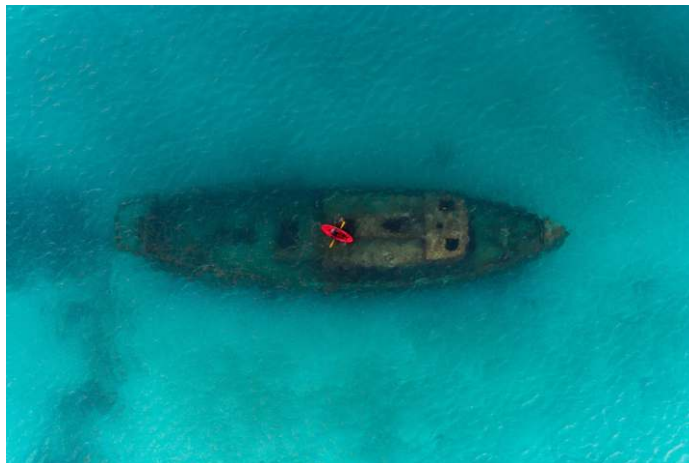
Jones is founder and president of Media Street Productions Inc., an award-winning media company in Windsor. She was chair of the board of governors of the University of Windsor and chair of the Windsor-Essex Regional Chamber of Commerce. She has been recognized for her service with the YMCA Peace Medallion, the Queen's Diamond Jubilee Medal, and Wayne State University's Peacemaker of the Year Award, a first for a Canadian. Jones holds a Doctor of Laws (LL.D.).

A current Rotary Foundation trustee, Jones has been a Rotary member since 1997 and has served Rotary as RI vice president, director, training leader, committee chair, moderator, and district governor. She played a lead role in Rotary's rebranding effort by serving as chair of the Strengthening Rotary's Advisory Group. She is the co-chair of the End Polio Now Countdown to History Campaign Committee, which aims to raise \$150 million for polio eradication efforts.

Jones recently led the successful #Rotary Responds telethon, which raised critical funds for COVID-19 relief and was viewed by more than 65,000. Jones has also received Rotary International's Service Above Self Award and The Rotary Foundation Citation for Meritorious Service. She and her husband, Nick Krayacich, are members of The Rotary Foundation's Arch Klumph Society, Paul Harris Society, and the Bequest Society.

The members of the Nominating Committee for the 2022-23 President of Rotary International are: Robert L. Hall, Dunwoody, Metro Atlanta, Georgia, USA; Bradford R. Howard Oakland Uptown, California, USA; Per Høyen, Aarup, Gelsted, Denmark; Peter Iblher, Nürnberg-Reichswald, Zirndorf, Germany; Ashok Mahajan, Mulund, Mah., India; Sam Okudzeto, Accra, Accra, Ghana; Eduardo San Martín Carreco, Majadahonda, Madrid, Spain; Takeshi Matsumiya, Chigasaki-Shonan, Chigasaki Kanagawa, Japan; Michael K. McGovern (secretary), Cape Elizabeth, Maine, USA; Josif Alfredo Pretoni, Sro Paulo-Sul, Sro Paulo, Brazil; Saowalak Rattanavich, Bang Rak, Bangkok, Thailand; Hendreen Dean Rohrs, Langley Central, Surrey, British Columbia, Canada; Kenneth M. Schuppert, Jr (chair), Decatur, Alabama, USA; Ravindra P. Sehgal, Belur, West Bengal, India; Noel Trevaskis, Merimbula, Tura Beach, Australia; Giuseppe Viale, Genova, Genova, Italy; and Chang-Gon Yim, Daegu-West, Daegu, Korea.

rotary.org
By Ryan Hyland



vulnerabilities in supply chains exposed, we can expect redundancy and resilience to be built into them at the expense of some efficiency. Manufacturing will come closer to home markets, boosting the trend toward regionalization and re-localization.

Labor mobility has fallen sharply since the start of the pandemic, as governments have clamped down on travel and immigration. But even as the pandemic reduces the flow of people, it enables a different concept of labor mobility. If people can't relocate for work, work will relocate for people.

Imagine the unthinkable: Could we see the US dollar displaced as the world's reserve currency?

A better working world: How are you restructuring your global supply chain for resilience and flexibility?

More equitable societies and economies

Covid-19 laid bare weaknesses in social safety nets and will likely force a reckoning with growing inequality. Social disparities between the politically left and right, old and young, rich and poor, have widened. Workers are demanding better health safeguards, benefits, and pay. Government reforms in response could include recognizing undocumented workers, investing in health-care capacity or even introducing universal basic incomes.

Sustained protests against systemic racism have swept across the US, with echoes in other countries. While our sessions didn't treat the topic because they predated the protests, we think it's no coincidence this is happening during the pandemic: People experiencing a systemic reset may also be more inclined to think about correcting systemic racism. The expanding Black Lives Matter movement may be a harbinger of increased action on issues of social justice.

Covid-19 will fundamentally reshape cities. Health concerns will drive big city residents to suburbs and small towns, while remote work will make moving out of expensive city centers increasingly feasible. These shifts have profound implications, affecting everything from tax revenues to urban planning and education.

Imagine the unthinkable: Could universal basic incomes become real in some societies? How would it impact your organization?

A better working world: How will your company lead in addressing the intertwined issues of health, income inequality, and racism?

Changed individual and household behavior

Amid social distancing, people are relying on social media more than ever. If they stay within their filter bubbles this could worsen polarization and diminish societal trust. As confidence in government decays because of mismanaged pandemic responses, trust will likely shift to the local level.

Consumption has declined sharply amid the pandemic, thanks to a deep recession and historic unemployment. Households are engaging in more mindful consumption, focusing on sustainable and essential purchases—likely an enduring shift.

The long-term toll on mental health of social isolation, remote work, and economic insecurity could have impacts akin to post-traumatic stress disorder; yet, the new focus on mental health may reduce stigma and increase availability of support services.

Imagine the unthinkable: Will health certificates be required for residence in certain communities?

A better working world: How will your business model anticipate post-pandemic consumer behavior?

Guiding principles for leaders

The pandemic has unleashed a world of uncertainty. It can feel challenging to envision what the next month will bring, let alone the next year. How do you proceed? We believe a few guiding principles can help leaders chart their path through the pandemic and beyond:

- **Plan for the unthinkable.** "Unthinkable" scenarios are no longer dismissible; they should be a core part of your strategic planning process.
- **Scan—and wait.** We will likely see huge swings in public-health outcomes, economic recoveries, investor sentiment, political stability, public policy responses, and more. Continuously monitor the situation and scan widely, identifying the important metrics and tipping points for your organization.
- **Be flexible—and move quickly.** The challenge is to build flexibility, so you can move quickly when the time is right. Changes catalyzed by the crisis should facilitate this, whether the move from physical to virtual or the creation of more flexible supply chains. Adopting these shifts will not only help you weather the crisis; it might also give you more flexibility to respond quickly in the world that lies beyond it.

By EY



Beyond covid-19 lies a new normal—and new opportunities

Building a better post-pandemic world requires leaders imagine the unthinkable. Here's your guide.

technologyreview.com :: June 30, 2020

Understanding the pandemic's impact demands scanning for risks and drawing insights from a wide range of domains.

The covid-19 pandemic has unleashed changes that seemed unthinkable just a few months ago. In February, it seemed unthinkable the entire white-collar workforce of many countries would soon be working solely from home. It seemed unthinkable air travel would plummet by 96%, or millions of migrant workers in India would be forced to undertake a herculean exodus, walking thousands of miles to their home villages. Of course, covid-19 and the extraordinary response were not really unthinkable. Epidemiologists had long warned it was only a matter of time before such a disaster struck. And though the crisis seems to have been with us forever, the reality is the pandemic is still in early days. More unthinkable changes await.

Understanding the pandemic's impact demands scanning for risks and drawing insights from a wide range of domains. EY convened more than 100 leaders around the world—from futurists to CEOs—in virtual sessions to develop a far-sighted view, imagine the unthinkable, and, crucially, identify the steps business leaders need to build into their thinking about the future. The discussions were guided by the EY Megatrends framework, which is designed to expose business leaders to trends and forces far outside their usual scope of analysis.

The result? Leaders expect far-reaching changes, but, critically, see an opportunity to shape the world for better. This is a high-level snapshot of the post-pandemic future they envision. But at EY, we're also challenging you to imagine unthinkables and consider key questions for a better working world. Finally, we offer principles to guide leaders steering their organizations through this time of unprecedented uncertainty.

A rebalanced global order

The balance of power and influence will be realigned as US-China relations become even more fraught. The pandemic is further eroding multinational institutions, creating a vacuum of global leadership. This could cause a return to multipolarity, with an expanded role for Europe or for smaller countries whose prestige was enhanced by their effective pandemic response.

Covid-19 will also advance the backlash against globalization amid the sharpest reduction in international flows (e.g., trade, investment, people) in modern history. With